Dear Parent/Guardian,

I am excited to tell you about a great opportunity for your child to improve personal health, compete for 100 team cash prizes ranging from $200 to $100,000, and maybe even help get into a great college.

A private foundation, in collaboration with the American Red Cross, has created The Paradigm Challenge, an annual competition that inspires youth aged 4 to 18 to use kindness, creativity, and collaboration to help solve important social problems. This year, the foundation (Project Paradigm) is offering more than $200,000 in cash and prizes to youth who come up with new ideas to improve personal health through wellness and healing.

The foundation welcomes all kinds of ideas, including posters, videos, inventions, messages, community events, websites, mobile apps, or anything else that will help. The deadline for entries is May 1, 2018.

To learn more about The Paradigm Challenge or to sign up for this free competition, visit www.projectparadigm.org.

If you have any questions about The Paradigm Challenge, feel free to contact Jeff Richardson, the founder of Project Paradigm and The Paradigm Challenge, at jeff@projectparadigm.org. You may also contact me.

Sincerely,

(Signature Block)